Sponsorship Proposal

Venue:

BITS Pilani, Hyderabad

Conference Secretariat:

Swathi Rao
Violet Event Mktg. (India) Pvt. Ltd.
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Organized By:

IEEE HYDERABAD SECTION
Welcome to INDICON-2011

Dear Colleagues,
Distinguished Members, Delegates and Guests,

IEEE INDICON being held at Hyderabad in December 2011, is a prestigious annual conference of the IEEE India Council that is being held since 2004. INDICON covers the fields of Computer Sciences and Engineering, Electrical Engineering, Electronics and Communication Engineering, Biomedical Engineering, Life Sciences, Technology Management among other areas of discipline of the IEEE. The conference brings together researchers, academicians and professionals in the fields of engineering from all over India to share their original research work and contributions. The proceedings of the conference are published through the IEEE Xplore after the conference.

Theme: IEEE’s revised core purpose is to foster technological innovation and excellence for the benefit of humanity. Engineering is about solving problems of the society for the benefit of the society. Engineering then is having abundant resources, needs were few while the population was low. Man exploited the nature and often took the resources as free. This created problems now and the resources turned out to be scarce and the needs are growing with ever increasing population. Any solution that we propose should now take care of three dimensions:

We invite the researchers, educators, managers and students to attend this conference to network with peer groups to exchange views on research activities, case studies or best practices, shedding light on the theory or practice of engineering, technology, or innovation under the overall conference theme, “Engineering Sustainable Solutions”.

Look forward to meeting you all at Indicon 2011!!

Best Regards,

Maruthi Pathapati
Organising Secretary
Indicon 2011

SPONSORSHIP BENEFITS (GENERAL)

- Comprehensive marketing campaign highlighting your brand to target audience
- Extensive networking opportunities with face-to-face contacts and exclusive meetings
- Excellent opportunities to access and evaluate prospective partners and form strategic alliance

PLATINUM SPONSORS
Contribution: Rs. 5,00,000/-

Name of the sponsor as well as it's logo will appear in all announcement materials/documents including banner, poster, proceedings of the conference.

Sponsors will be provided space at the very strategic place of the conference venue to showcase their products (6x3mtrs).

Acknowledgements to the sponsors during inaugural welcome/closing event of the conference. Opportunity to nominate upto five participants for the conference under platinum category of registration.

GOLD SPONSORS
Contribution: Rs. 2,00,000/-

Name of the sponsor as well as it's logo will appear in all announcement materials/documents including banner, poster, proceedings of the conference.

Sponsors will be provided space at the very strategic place of the conference venue to showcase their products (3x3mtrs).

Acknowledgements to the sponsors during inaugural welcome/closing event of the conference.

Opportunity to nominate unto two participants for the conference under gold category of registration.

SILVER SPONSORS (EVENT/EXHIBIT)
Contribution: Rs. 50,000/-

Sponsors will be either provided space (2x2mtrs) at the exhibition venue of the conference to showcase their products or their name will be displayed in an event banner (opening ceremony, closing ceremony) of the conference.
Alternative Sponsorship:

Option 1:
Delegate Bag
Delegate Bags which carry the notepad/pens/all the conference material will be given to all the registered delegates. Company’s name and logo will be printed along with conference logo to get optimum mileage.

Sponsorship Amount: Rs. 4,00,000/- Only

Option 2:
Welcome Reception, Gala Dinner
Networking Dinner is an event of conference which is being planned to give more refreshment to the delegates and to connect with people from same industry. This will be an extensive networking opportunities with face-to face contacts and exclusive meetings giving excellent opportunities to access and evaluate prospective partners and form strategic alliance.

Sponsorship Amount: Rs. 2,00,000/- Only

Option 3:
Registration Counters
Registration Counters being the gateway to the conference can leave a good impression on the delegates attending. It would be a comprehensive marketing campaign for the company sponsoring the counters highlighting your brand to targeted audience. Since the company logo along with the conference logo will be displayed prominently it will give good mileage in terms of visibility.

Sponsorship Amount: Rs. 1,00,000/- Only

Option 4:
High Tea
This will be after inaugural and it gives a chance to network and be present when all dignitaries and delegates are around.

Sponsorship Amount: Rs. 75,000/- Only

Option 5:
Badge & Lanyards
Lanyards customized with the company name and logo of the conference, will be part of the delegate kit. Lanyards with the name badge has to be compulsorily worn throughout the conference for access in to the conference halls/exhibition area / poster board sessions/etc.

Sponsorship Amount: Rs. 50,000/- Only

Option 6:
Cubuzz
Six sided stylish animated 3D rotating cube will continuously swivel on the homepage of website and is a good opportunity to have your company’s logo incorporated, wherein by clicking on the desired company’s logo user will be directed to the official website.

For sponsoring, please write to indicon2011@ieeehyd.org or contact on 9948440643

For more details please contact:
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